

TABLE 62. Companies with and without R&D activity that introduced new or significantly improved products, by size of R&D program and the proportion of companies in each R&D program size classification: 2012–14
(Number and percent)

Company type	New or significantly improved products or processes (number)			New or significantly improved products (number)						
	Companies ^a	Yes	No	Companies ^b	Any good or service		New goods		New services	
					Yes ^c	No ^d	Yes	No	Yes	No
All companies	1,273,330	196,623	1,076,707	1,266,982	118,894	1,148,088	70,709	1,197,353	89,115	1,177,993
R&D activity ^e	53,473	37,149	16,324	53,048	30,891	22,157	24,519	28,323	17,624	34,994
< \$10 million	51,461	35,915	15,546	51,042	29,756	21,286	23,513	27,324	16,976	33,645
≥ \$10 million but < \$50 million	1,366	797	569	1,361	719	641	632	727	408	947
≥ \$50 million but < \$100 million	261	175	86	260	168	92	147	113	92	167
≥ \$100 million	386	263	123	386	248	138	227	159	148	235
No R&D activity	1,219,857	159,474	1,060,383	1,213,934	88,003	1,125,931	46,190	1,169,031	71,491	1,142,999

Company type	New or significantly improved products or processes			New or significantly improved products ^f						
	Companies (number) ^a	Yes (percent)	No (percent)	Companies (number) ^b	Any good or service (percent)		New goods (percent)		New services (percent)	
					Yes	No	Yes	No	Yes	No
All companies	1,273,330	15.4	84.6	1,266,982	9.4	90.6	5.6	94.5	7.0	93.0
R&D activity ^e	53,473	69.5	30.5	53,048	58.2	41.8	46.2	53.4	33.2	66.0
< \$10 million	51,461	69.8	30.2	51,042	58.3	41.7	46.1	53.5	33.3	65.9
≥ \$10 million but < \$50 million	1,366	58.4	41.6	1,361	52.9	47.1	46.5	53.5	30.0	69.6
≥ \$50 million but < \$100 million	261	67.0	33.0	260	64.6	35.4	56.6	43.4	35.3	64.3
≥ \$100 million	386	68.1	31.9	386	64.2	35.8	58.8	41.2	38.3	60.9
No R&D activity	1,219,857	13.1	86.9	1,213,934	7.2	92.8	3.8	96.3	5.9	94.2

^a Statistics for the number of companies are based on companies in the United States that reported data for at least one of the items on the survey relating to new or significantly improved products or processes, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

^b Statistics for the number of companies are based on companies in the United States responding either "Yes" to at least one of the items or "No" to both of the items on the survey relating to new or significantly improved products, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

^c Includes companies responding "Yes" to at least one of the items on the survey relating to new or significantly improved products.

^d Includes companies responding "No" to both of the items on the survey relating to new or significantly improved products.

^e Statistics are representative of companies located in the United States that performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

^f Statistics used for the denominator in the calculation of these percentages include companies in the United States responding either "Yes" to at least one of the items or "No" to both of the items on the survey relating to new or significantly improved products, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

NOTES: Detail may not add to total because of rounding. The sum of "Yes" and "No" responses may not add to the total number of companies or, for the percentages, to 100% due to item nonresponse to some items relating to new or significantly improved products or processes.

SOURCE: National Science Foundation, National Center for Science and Engineering Statistics, and U.S. Census Bureau, Business R&D and Innovation Survey, 2014.